From: [redacted]
To: [redacted]
Cc: [redacted]; svodauscontent
Subject: Request for meeting with Apple TV - SVOD Aus Content Requirement [SEC=OFFICIAL]
Date: Thursday, 4 December 2025 9:29:17 AM
Attachments: image001.png
image002.png
image003.png
image004.png

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Good morning [redacted],

I left a brief message on your phone a little early about the below.

Last week the Australian Parliament passed the *Communications Legislation Amendment (Australian Content Requirement for Subscription Video on Demand (Streaming) Services) Act 2025* – with the ACMA overseeing compliance with the scheme.

We understand that – to date – you've been engaging with the Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts on the scheme. Now that the scheme has passed, we wanted to reach out to you early to ask for an opportunity to meet. We hope to:

- Provide information about the ACMA's plans over the coming months, and
- Hear from Apple TV about some of your key issues or concerns that you would most like us to prioritise when preparing guidance materials.

If you are available on dates between 5 December to 11 December, can you please let us know a few times that might suit you for a meeting.

If you have any questions in the meantime, please feel free to contact the team on svodauscontent@acma.gov.au or through my details below.

Kind regards,

[redacted]

[redacted]
Senior Regulatory Officer
Content Reporting and Bargaining

Australian Communications and Media Authority
[redacted]@acma.gov.au
acma.gov.au

The ACMA acknowledges First Nations peoples as the Traditional Owners and Custodians of Australia. We respect and celebrate First Nations peoples as the original storytellers and content creators of the lands on which we work and honour the enduring strength and commitment of Aboriginal and Torres Strait Islander peoples to the land, waters and their communities. We pay our respects to Elders past, present, and

emerging.



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